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Digital Divide Data & Embolden Named First Tizra Certified Service Partners

New program offers customers all the services and expertise needed to build ebook, paid content, online publishing and knowledge management offerings on Tizra’s proven software platform.

September 23, 2009 (Providence, RI)—Tizra announced today that Digital Divide Data, a provider of digitization and content conversion services with a unique social mission, and Embolden, a web development and design consultancy with a long list of blue chip clients, had become the first members of its new Certified Service Partners program.

The program provides members with support and training to build advanced solutions on Tizra’s software, and provides customers—ranging from financial institutions to book publishers to government and nonprofit groups—with added assurance that solutions will integrate seamlessly and perform beyond expectations. Membership in the program is based on factors including quality, reputation, commitment and fit with Tizra’s capabilities.

“We are thrilled to be kicking off our Certified Service Partner program with two companies who are leaders in their fields and whose offerings are a perfect complement to the Tizra software,” said Tizra COO Abe Dane. “By working together, all of us can focus on what we do best, and offer better value and exciting new possibilities to our customers.”

As an example, organizations with archives of printed documents—whether books, periodicals or internal business documents—can contract with Digital Divide Data to have them digitized and loaded into the Tizra software, which then allows them to be searched, and accessed and even sold over the web with great flexibility and usability. Web design and development experts from Embolden can then tailor the look and organization of the content to either extend and enhance the customer’s existing web presence and branding, or to create a fresh new one, depending on strategic requirements.

“Partnering with Tizra is an exciting step forward for us and our customers,” said Digital Divide Data Vice President Matthew Utterback. “All our clients—whether publishers, corporations or associations—have been looking for a solution that lets them get their content online quickly, easily, and most importantly in ways that fully reflect the richness and quality of their source documents and our conversion work.”

According to Embolden President Ann-Marie Harrington, “We’re always on the lookout for technologies that help us deliver new value and competitive advantage to our clients. Tizra’s flexible platform lets us deliver great usability, search, access control and commerce without costly software development, and with full flexibility to exercise our design skills.”

About Digital Divide Data

Digital Divide Data (DDD) is a world class supplier of digitization, IT and conversion services with offices in Asia, Europe and the U.S. Using an innovative, non-profit model for social enterprise, DDD generates profits that are invested back in the growth and development of staff, all of whom come from disadvantaged backgrounds in Cambodia and Laos. DDD operates on the idea that the world's poorest citizens can produce their own solutions to

poverty in the new global economy if they have access to the knowledge, skills, and opportunities that power economic growth and lasting change around the world. An international roster of clients includes Reader's Digest, Siemens, The New York Daily News, World Vision and The International Finance Corporation. More at <http://www.digitaldividedata.org>.

About Embolden

Embolden is a premier full-cycle and full-service web development, design and consulting firm specializing in community foundations and nonprofit organizations. Their high-profile client list includes some of the nation's most respected nonprofit organizations, including The Rhode Island Foundation, The Philadelphia Foundation, The Alaska Community Foundation, The New York Community Trust, Baltimore Community Foundation and The Leadership Alliance at Brown University. More at <http://embolden.com>.

About Tizra

Tizra's web based software enables content owners large and small to access, use and distribute their information with unprecedented ease and agility. Through a unique combination of web search, document management, access control, mobile access and ecommerce capabilities, Tizra lets customers build information solutions focused on user needs and organizational goals rather than technology challenges. Tizra is in service with customers including MIT Press and Indiana University Press, and is now rapidly finding applications in markets from financial services to government. The company is headquartered in Providence, Rhode Island, and funded in part by Rhode Island's Slater Technology Fund. More at <http://tizra.com>.

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