

MIT Press CISnet eBook Site Launches on Tizra Software

New Tizra platform enabled press to create an electronic library of more than 150 computer science books with unprecedented speed and control.

September 22, 2008 (Cambridge, MA)—Computer and information science researchers can now access some of the most authoritative information in their field more easily and cost effectively with the launch of a new MIT Press website called CISnet (<http://cisnet.mit.edu>). The site lets subscribers search and view full text of more than 150 books by some of the press's top authors, with more books being added on an ongoing basis.

The site differs from earlier efforts in that it was created without the cost, delays and other tradeoffs that have made it impractical to bring many books online in the past. "Tizra's software offered us a way to create a great reading experience for our customers with complete control over our brand and without the risk and expense of developing our own software," said Gita Manaktala, Marketing Director at the Press. "With the launch of CISnet, Tizra delivered exactly what it promised, and we're excited at the opportunities this opens up for new online information products."

"MIT Press was an ideal partner to prove what's possible with Tizra's unique Software as a Service approach," said Tizra CEO David Durand. "As a computer scientist, I know MIT Press's books are held in the highest regard in that community, and that it's tremendously valuable and useful to be able to search and access a large collection of them at once from any location."

CISnet includes books on topics such as programming, artificial intelligence, machine learning, human-computer interaction, databases, digital libraries, networking, and robotics. Recently added titles include HCI Remixed (edited by Thomas Erickson and David W. McDonald), Using OpenMP (Barbara Chapman, Gabriele Jost, and Ruud van der Pas), Virtual Music (David Cope), and Group Cognition (Gerry Stahl).

Individual subscribers to CISnet pay \$125 for one-year access to the complete library. One-month access is available for \$25, and a five-day trial subscription for \$15. Institutional one-year subscriptions begin at \$1,100, with a top rate of \$2,000 for large institutions. Commercial site licenses are available at \$2,500 per year.

About The MIT Press

The MIT Press, one of the largest American university presses, publishes scholarly books and journals in the humanities, social sciences, and sciences. With a long-standing commitment to distinctive design and the creative use of new technologies, The MIT Press publishes innovative research that pushes the boundaries of knowledge as well as comprehensive works that contribute to a foundational understanding of their fields. More information can be found at <http://mitpress.mit.edu>.

About Tizra

Tizra's mission is to provide content owners large and small with unprecedented control over the marketing, sales and delivery of their online content. Tizra's first product, Tizra Publisher, is a hosted service that enables non-technical staff to create new online products from existing content and sell them through publisher branded web sites with highly flexible business terms. The company is headquartered in Providence, Rhode Island, and funded in part by Rhode Island's Slater Technology Fund. More at <http://tizra.com>.

MIT PRESS CONTACT

Colleen Lanick
colleenl@mit.edu
617-253-2874

TIZRA CONTACT

Abe Dane
abe.dane@tizra.com
401-787-6427

#