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**Slater Technology Fund Reinvests in Tizra**

*Contributes \$150,000 to New Round of Investment in Rapidly Growing  
Web Publishing Solution Company*

**Providence, R.I., September 29, 2008** – The Slater Technology Fund today announced that it has committed new funding to Rhode Island-based Tizra, Inc., the developer of innovative web publishing software that helps businesses flexibly package and sell information online. This latest investment brings Slater's total investment in the company to \$650,000, and is part of an ongoing financing round which so far totals \$350,000.

Founded two years ago, Tizra has grown rapidly, generating a roster of customers that has exceeded expectations. In the past year, the company has closed deals with a number of major customers, including MIT Press, Duke University Press, the New York Botanical Garden Press and The Federation Press. The company also recently announced a distribution agreement with The Association of American University Presses, one of the world's largest organizations of not-for-profit scholarly publishers. It is the first time the AAUP has entered such a deal with an electronic service provider.

Tizra's software product, called Tizra Publisher, gives organizations a quick, easy and affordable way to repackage their content and market and sell it online. Tizra Publisher enables companies to transform documents into flexible components that can be packaged and delivered securely through custom branded websites, without requiring any software development or data conversion.

"Tizra has spotted an important opportunity for publishers, and enabled it with a graceful, deceptively simple, technology solution," said Thorne Sparkman, managing director of Slater. "Even though it has been digital for some time, publishers' backlist book content has been sitting on the proverbial shelf. Now Tizra customers' content is always in front of search engines, always discoverable by browsing readers, and constantly for sale. With Tizra's tool set, we're just seeing the beginning of new ways for book publishers to be successful online."

**About Tizra**

Tizra's mission is to provide content owners large and small with unprecedented control over the marketing, sales and delivery of their online content. Tizra's first product, Tizra Publisher, is a hosted service that enables non-technical staff to create new online products from existing content and sell them through publisher branded web sites with highly flexible business terms. The company is headquartered in Providence, Rhode Island. More at <http://tizra.com>.

**About Slater Technology Fund**

The Slater Technology Fund is a state-backed venture capital fund that invests in new ventures committed to basing and building their businesses in Rhode Island. Slater focuses its resources on the support of entrepreneurs who have the vision, leadership and commitment to build substantial commercial enterprises. Slater typically invests at the inception stage in the development of a new venture, often based upon ideas and technologies originating in academic institutions and/or government research laboratories located within the region. In most cases, investments are premised upon the possibility of raising substantial follow-on financing, from venture capital investors or from strategic partners, with a view toward accelerating the generation of significant numbers of high-value, high-wage jobs over the intermediate to longer-term.

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